

Launch of the “tok Medium-Term Plan 2015 (Fiscal 2013 – 2015)” by the TOK Group

We have launched the “tok Medium-Term Plan 2015” with the aim of achieving further progress on the “Rebirth of TOK.”



Background to the “tok Medium-Term Plan 2015”

With the aim of improving profitability in a sustainable way and becoming a company that is highly trusted by our stakeholders, and based on the slogan “Initiating the Rebirth of TOK,” we are putting effort into creating systems and putting processes in place to enable the “expansion of existing businesses,” “development of versatility of existing businesses,” and the “creation of new businesses” as we aim to achieve our ideal company image in our 80th year of establishment in fiscal 2020.

Thanks to these initiatives, we have succeeded in achieving a certain level of results with regard to the important management issue of building a “lean organization,” aimed at securing profits amid a tough external environment. In order to build up an even more robust organization, we have formulated the “tok Medium-Term Plan 2015,” a three-year plan that commences in fiscal 2013. Through the execution of this plan, we will continue to strive to become a corporate group that is highly trusted by all our stakeholders, including our shareholders.

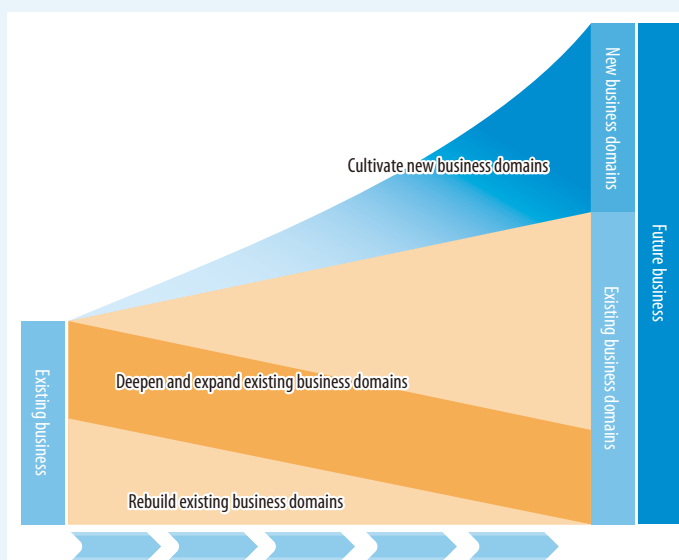
Roadmap Toward the Ideal Image of the Company in Fiscal 2020

► Qualitative Goals

1. To be a corporate group that provides new added value that can inspire customers
2. To be a corporate group that is trusted around the world
3. To be a global corporate group with a sense of corporate value that is shared on a global level

► Quantitative Goals

Goal for fiscal 2020
Operating income of **¥20 billion**

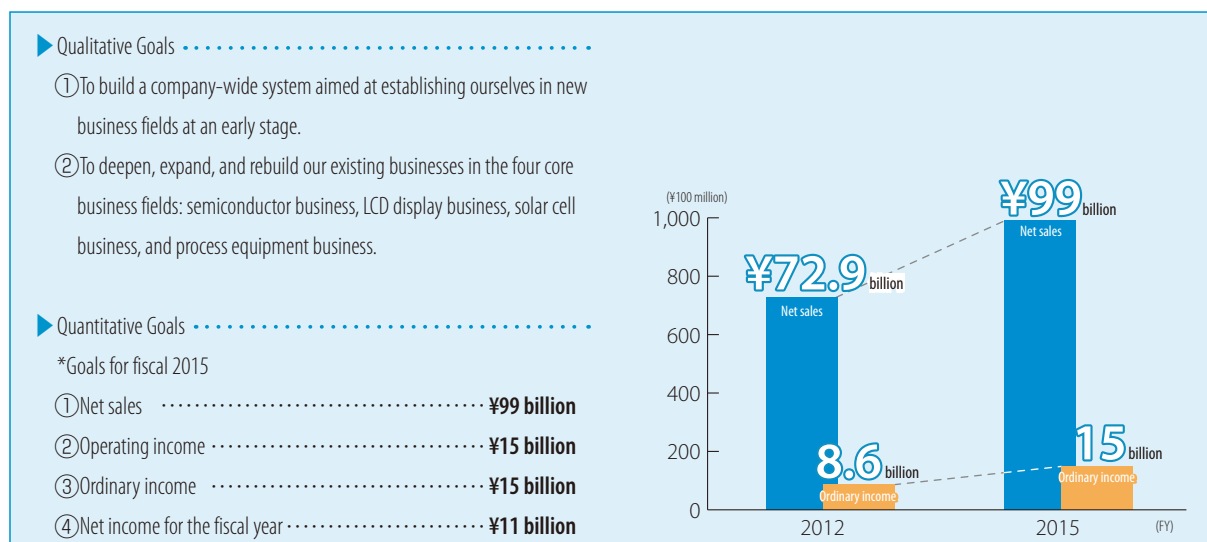


Overview of “tok Medium-Term Plan 2015”

1. Management Vision

Aim to be a globally trusted corporate group by inspiring users with high-value-added products that have satisfying features low cost and superior quality.

2. Goals



3. Company-wide Strategy

① Build close relationships with regional users

Build close relationships with users worldwide by creating mechanisms that identify a greater number of needs while rapidly providing products and services that satisfy users.

② Reform business portfolios

Reform business portfolios by cultivating new business domains and increasing the ratio of high-value-added products.

③ Develop global personnel

Formulate and implement programs that develop personnel able to perform on the global stage.

4. Key Strategy

In order to achieve our management goals as well as our quantitative goals, we will undertake the following initiatives, which we have positioned as our priority strategies.

Initiatives to strengthen profitability drivers

- ▶ Business growth based on the expansion of immersion ArF excimer laser photoresist
- ▶ Securing business for materials related to advanced packaging processes. Focusing on new semiconductor packaging material markets, etc.
- ▶ Expanding LCD display field by capturing demand for high-definition panels used in tablets and smartphones. Increasing market share by expanding customer base, etc.
- ▶ Continuing to develop versatility for existing technologies, so as to contribute to sales. Image sensor, Si-based solar cell materials, etc.

- ▶ Recovering profits for the equipment business, and entering the TSV equipment business in earnest. Approaching trial product lines for 2.5D, 3D-IC, etc.

Initiatives to enhance business potential

- ▶ Accelerate development and retain market share of ArF (1Xnm) Global market share exceeding 30%.
- ▶ Developing next-generation stripping solution. Measures toward achieving mass-production after the fiscal year ending March 2017.
- ▶ Developing new materials, such as in the field of renewable energy. Materials related to solar cells, rechargeable battery, solar power, etc.
- ▶ Entering into the optoelectronics field.