

# Message from the president



**TOK is committed to creating shared values with society and aims at becoming a sustainable-growth company.**

## ■ Forward: Returning to basics and reviewing our direction

In fiscal 2011, TOK was faced with events that affected the future of our corporate activities that advance globalization, including power (nuclear power generation) issues caused by the Great East Japan Earthquake, natural disasters such as the floods in Thailand, and finance and credit problems in Europe, beginning with Greece. Consequently, this year has forced the company to return to the basics of our corporate activities and review our future direction.

In overcoming these issues, the TOK Group developed a new appreciation of the fact that it is upholding its corporate social responsibility to develop along with society by providing high quality products and services that satisfy the needs of the customer based on our management principles, the foundation of corporate management. Furthermore, we plan to improve our corporate value further by creating shared values with society through our business activities.

## ■ Provision of Key Technology: Increasing social contribution by expanding business

TOK has been working to ascertain the various impacts on the environment of all processes throughout a product's lifecycle, from development to procurement, production, sales and disposal, and to balance environmental conservation and pollution prevention activities with production activities.

As a result, we have been developing and selling environmentally friendly products. Specifically, we have produced the "Zero Newton<sup>®</sup>," a wafer-handling system for processing through-silicon via (TSV) that improves levels of semiconductor integration while decreasing power consumption, as well as our next-generation solar cell manufacturing process, which contributes to the creation of clean energy. These products are a dynamic combination of independently developed new technology and accumulated technology resources, independent of our existing business fields.

In this way, we have worked to create shared values with society by supplying products that aid in the development of a low-carbon society through the power of technology. Going forward, we have no plans to slow down, but are committed to increasing our contribution to society by expanding our business through the further development of existing business fields and the development of new business fields, all while continuing to provide products that improve social development.

## ■ Trusted TOK: Initiatives for compliance that support business activities

Under the slogan “Rebirth of TOK,” developed in 2008, TOK has been implementing initiatives to realize our management vision of “becoming a company with a high level of trust from stakeholders by strengthening the company’s core competence and expanding our existing business while developing new businesses”. In order to achieve this, we are making efforts to improve our technological capabilities and promote management with a strong awareness of corporate social responsibility, which includes strengthening our corporate governance system.

Recently there have been numerous corporate scandals involving illegal conduct and breaches of corporate ethics that have not only instantly damaged corporate brands and social trust that were developed over many years, but that have also resulted in a deterioration in the relationship of trust with stakeholders, greatly affecting the existence of some companies. In this environment, we have developed a system to increase the awareness of compliance among all our executives and employees, and have made efforts to enhance our compliance system, which clarifies shared values and our code of conduct. Going forward, we will ensure that compliance is achieved in our daily activities and we will conduct a more transparent and highly robust management.

## ■ Aiming to develop as a company, together with society

The TOK Group is aware that conducting business activities in order to realize the management principles of “continue efforts to enhance technology,” “raise the quality levels of our products,” “contribute to society” and “create a frank and open-minded business culture” is the foundation of CSR. Furthermore, the group has aimed to contribute to the advancement and development of society by constantly providing high-quality products and services that satisfy the needs of the customer. In the future, we will continue to develop common values with society and work to become a corporate group with sustainable development through *monozukuri* (the art of manufacturing).

We would like to ask all stakeholders for their understanding of our TOK business activities in the future.



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