

**tok** 東京応化工業株式会社  
TOKYO OHKA KOGYO CO., LTD.

Through **“inspiration,”**  
we aim to become a corporate  
group that is trusted  
around the world.



## Launch of the “tok Medium-Term Plan 2015”

With the aim of improving profitability in a sustainable way and becoming a company that is highly trusted by our stakeholders, and based on the slogan “Initiating the Rebirth of TOK,” we are putting effort into creating systems and putting processes in place to enable the “expansion of existing businesses,” “development of versatility of existing businesses,” and the “creation of new businesses.” Thanks to these initiatives, we have succeeded in achieving a certain level of results in building a “lean organization” that can help us to secure profits amid a tough external environment. In order to achieve further growth and build up an even more robust management base, we have launched the “tok Medium-Term Plan 2015.”

In the “tok Medium-Term Plan 2015,” we have established the “Aim to be a globally trusted corporate group by inspiring users with high-value-added products that have satisfying features low cost and superior quality” as our management vision. We have used the word “inspiration” to represent our commitment to “provide our customers with high value-added products that can ‘inspire’ them, by harnessing the technological capabilities that we have built up to date. These efforts will help the TOK Group to enhance our value and achieve sustainable development amid shrinking domestic demand and difficulties in cost competition.” We will take firm steps to ensure that this commitment is shared among all the executive officers and employees. (\*Please refer to Page 11 for more details.)

## The Key to “Inspiration” Lies in the Creation of Unique TOK Social Values

Of course, in order to provide inspiration for our customers, we have to take into consideration the “inspiration for the end-user” and “company-wide inspiration for the final products and services.” TOK has achieved world-class levels for our photolithography technologies. As such, in the development and production of semiconductors and LCD displays, which are linked to improvements in the sophistication of the final product, the materials supplied by the TOK Group are often the “key” factor. The level of sophistication of the final product, in turn, brings benefits to society and reduces environmental burden by further reducing the amount of energy and resources used in manufacturing processes.

In this way, we believe that the creation of social values that can only be generated by the TOK Group (unique monozukuri) in areas that can best bring out the uniqueness of the Group, is the optimal way in which we can maximize our contribution to society. We position the expansion of existing businesses and the creation of new businesses, based on the strengthening of our core competence, as the most important issue in our CSR activities. Going forward, we aim to gather our collective strength and capabilities in order to meet the expectations of our stakeholders.

## Creating New “Inspiration” by Building a Win-Win Relationship with Our Stakeholders

We believe that keeping up the corporate efforts described above will improve our competitive edge and enhance our corporate value. Our vision of CSR, however, will not be limited to efforts for our customers, but will extend to the establishment of a win-win relationship between the Company and our stakeholders. This includes strengthening our compliance system, conserving the environment, revitalizing local communities, respecting human rights, and creating workplace environments that can motivate our workers. We consider the creation of “inspiration” to be a new shared value that is the focus of our activities.

For instance, in our new medium-term plan, we aim to take serious steps toward taking our business onto the global arena. We have also positioned the “Japan Strategy” for the domestic market as a local strategy under our overarching global strategy. Our policy is to cooperate with our stakeholders in broader fields, share the TOK Group values, and become a corporate group that is trusted around the world. To that end, we are actively nurturing and developing human resources that can respond to the globalization of the Group in the future.

## Toward a New Challenge

In order to continue contributing to society, and to move even closer to the ideal corporate image that we have established as our management vision in the new medium-term plan, it is vital for the TOK Group to take up new challenges, such as business expansion and the creation of new businesses, in a proactive and bold manner throughout all our CSR activities. We share the belief that challenges create opportunities and a promising future. I will stand united with all employees of the TOK Group and take up the challenge of “creating inspiration.”