Achieve TOK Vision 2030 and Become a 100-Year Company in 2040

Become a 100-year company in FY 2040/12

Overarching aspiration

(quantitative aspects)

Net sales 200.0 billion yen

TOK will continue to operate in the innovative semiconductor and electronic component segments as its primary business domain despite rapid technological changes and intense competition. In addition, the company will improve its sustainable corporate value from the long-term perspective, envision the outcome of the next 10 and 20 years, and contribute to the sustainable development of society.

> **Business structural** reform

> Transformation into

a solid managerial

structure and the

rebirth of TOK

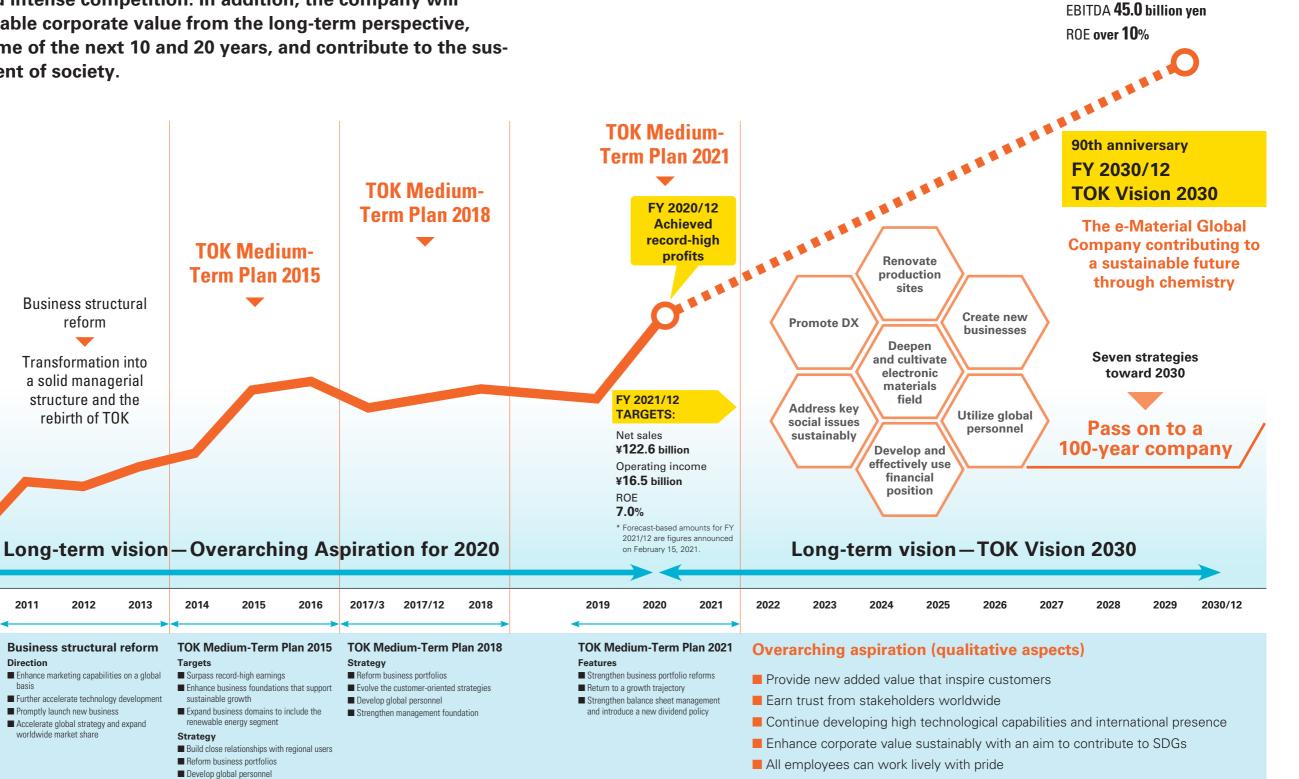
2012

■ Promptly launch new business

worldwide market share

■ Accelerate global strategy and expand

2013



Worldwide recession

Emergency revenue

policy

Changes in consolidated EBITDA

2009

Emergency

revenue policy

business environment

■ Implement cost reduction

Adapt to the new

■ Achieve a low-cost

structure

2010

2011